



St.Petersburg
City Government



International Festival
of Animation Arts Multivision™

SMALL MOVIES FOR A BIG CITY

open-air festival
dedicated to the City Day





The International festival of Animation Arts "Multivision" and St.Petersburg City Government announces a competition in the special festival "Small movies for a big city: The best animated short film about a city and its citizens". The competitive program will be screened at open-air festival which will take place during Saint-Petersburg City Day, the annual celebrations of Saint-Petersburg anniversary at the last weekend of May.

Numerous street displays at the day time and drawn wings of the Palace Bridge during the night will be used for screening the international program of the animated films about a big city and citizens. The festival is planned to take place on the 26th of May (during the day and night time).

The street festival of the animated films is a great chance for any citizen of any age to take a rest from a crazy big city life, find a fairy tale in ordinary surroundings and get absorbed by the world of magic dreams and fantasies. The program of the short animated films by artists from all over the world is supposed to help citizens and numerous visitors of Saint-Petersburg to look at the word from different perspectives from which it can be seen as bright and vivid as it is usually presented in cartoons. This festival is a holiday for everyone who loves life in its bright colors.



МУЛЬТИ ВИДЕНИЕ

The day-and-night festival will take place on the 26 of May at numerous open-air places: The 24-hours performance of the animated films with the sound and subtitles will be shown on the city's central street screens. Thus, coming across screens with vivid visual images any citizen can get to a magical world of animation.

The best international animated films from all over the world are planned to become an important part of the shows on the city street screens. The festival starts at 9 am on the 26th of May and is over at 4 am on the 27th of May.

Festival like that can be called an unexampled event for Russia. This will be the first time when commercial advertisement screens will be used for art performance. Demonstration of the animated films can be truly seen as social advertisement which puts its aim in development of good-neighbor relations in our society.



МУЛЬТИ ВИДЕНИЕ

It is only this night when while the bridges are drawn one can enjoy it. "Movie theatre at the River Neva": during this night the drawn bridge wings of the Palace Bridge will be serving for the screening of the best animated films from all over the world. This show takes place on the 27th of May from 1 to 3 am (regular time of bridge drawing)

Performance of the animated films on the sides of the arch of the Palace Bridge will become an unforgettable event in its history. Erected bridge span will serve as a huge screen reproducing 24 meters wide and 18 meters in height animated images.

Flat, homogeneous surface and high hill climbing ability of its leaves as the main features of the construction of the Palace Bridge give this bridge a perfect chance to serve as "a natural screen". The animated films performance will take place during the night drawing of the bridge. While the screening of bright moving animated images on one of the main sights of Saint-Petersburg will make this festival an unforgettable art act, humanistic orientation of the animated movies will bring a lot of positive emotions to the audience.





The festival "Small movies for a big city" is the part of the 5th International Festival of Animated Arts "Multivision"

The festival "Multivision" has already been held for four times. The first edition of the festival took place on the 14th of February 2003 in the main hall of the St. Petersburg Philharmonic and was well received by the general public, professionals and critics alike. The second festival took place on 20 November 2004 at the Baltiskii Dom theatre, which was besieged by hordes of animation-cinema lovers who had not been able to crowd into the overfull hall. The Children program of the 2005 Multivision International Festival of Animation Arts took place in St Petersburg on 3rd of December 2005 in the cinema center "PIK" and had a great success. The fourth festival took place on the 2nd and 3d of December of 2006 in the city cinema center "Rodina" and it was highly appreciated by public and professionals.





The competition is going to be held between the participants of the festival. The selective committee and the jury of well-known animators will choose the film for competition program that reflects the big city life and which refers to the ideals of tolerance and friendship between different people living in modern megapolis. There will be no completion date eligible for entry restriction.

The competition will be held in following nominations:

“The best animated short film about a city”. Films about city or its citizens, their relations, problems, joys and sorrows.

“The best animated short film for a city” Animation shorts harmonizing or best suited for City’s environment from the ethical or esthetical points of view.

Also numerous viewers will choose the “Audience Choice Prize” by SMS and internet voting.

We hope that this festival will play an important social role in the life of the city: it not only helps to decrease gaps between different generations, unites members of the family and combines entertaining and educational purposes, popularize ideals of kindness, tolerance and social equality, but also will bring little bit of happiness to a stressful big city everyday life and will remind citizens of their love to the city.

For more info please refer to www.multivision.ru

